



April 2, 2022  
9:00AM to 5:00PM  
Houston Marriott Marquis

**MORNING SESSION** - 9am start time

Welcome and Session Introduction

Presentation: "The Evolution of Analytics Programs - How Did We Get Here and Where Are We Going?" Michael Rappa, The Goodnight Director and Head of the Institute for Advanced Analytics at North Carolina State University.

Small group discussions on the opportunities, issues, challenges related to analytics and data science program management at the Undergraduate, Masters and Ph.D. levels.

**LUNCH AND SPONSORED PRESENTATIONS** - 12pm start

**AFTERNOON SESSION** - 1:15pm start

Debrief on Morning Session and Introduction of Afternoon Session

Presentation: "The Changing Role of the University/Corporate Partnership - from Internships and Capstones to Patents and Published Research" Bill Franks, Director of the Center for Statistics and Analytical Research at Kennesaw State University.

Small group discussions on the opportunities, issues, challenges related to Corporate Partnerships at the Undergraduate, Masters and Ph.D. levels.

**SESSION DEBRIEF AND SUMMARY**

**NETWORKING RECEPTION** - 5pm start

## 2022 Meeting Planning Committee

Jennifer Lewis Priestley, Kennesaw State University - Chair

Goutam Chakraborty, Oklahoma State University

Robert McGrath, University of New Hampshire

Cody Baldwin, University of Wisconsin

Steve Moss, Georgia Southern University

Steven Hill, University of North Carolina at Wilmington

Jennifer Ryan, University of Nebraska

Joe Wilck, William and Mary

Giada Tridello-Mattern, MIT

Myra Gonzalez, Texas A&M

Matt Bailey, Bucknell - Past Chair

Harish Krishnan, University of British Columbia - Past Chair