



2020 INFORMS CONFERENCE ON SECURITY

Portola Hotel & Spa | Monterey, California | February 9–11, 2020
meetings.informs.org/2020security

The inaugural INFORMS Conference on Security brings together leading analytics professionals, decision makers in national defense and security, and first responders to share tools, techniques, and best practices to address the broad spectrum of challenges to U.S. national security.

Who Should Exhibit/Sponsor

- Companies offering interactive products and services for analytics and operations research
- Education programs and institutions
- Book and software publishers

Exhibit Dates and Hours

- Monday, February 10, 2020 9am–4pm
- Tuesday, February 11, 2020 9am–3:30pm

Exhibit & Sponsorship Packages

- Range from \$5,000 to \$10,000.
- Exhibit Package is \$1,500.

Benefits of Exhibiting & Sponsorship

- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections at your tabletop exhibit space.
- One complimentary full conference registration is included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

Reserve Early | Opportunities are limited.

Exhibit & Sponsorship Opportunities	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Exhibit Only (\$1,500)
Tabletop Exhibit	•	•		•
Conference Registration				
2 Full Conference Registrations	•			
1 Full Conference Registration		•		•
1-Time Email Use of Opt-in Participant List	•			
Recognition in INFORMS Membership eNews	•	•	•	
Logo on Full Page Ad in <i>OR/MS Today</i>	•	•	•	
Recognition on Website, Signage, Print, & Mobile App	•	•	•	
Recognition at Opening Plenary	•	•	•	

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit meetings.informs.org/2020security for more sponsorship package details.

Custom packages available.

